



we INSPIRE

SELLING SOMETHING AS AN INDIVIDUAL

Short of ideas? We're here to help. We've pulled together a selection of possibilities below to kick-start the ideas process.

Cake sale

Estimate £30 - £60

Everyone loves a sweet treat. Bake cakes and biscuits, and then sell them at work or on the local high street. Simple, but always a winner!

Arts and crafts

Estimate £50 - £500

If you have a skill like painting, printing or card-making, you can use it to raise funds. Setting up stall at a local market or selling your handmade items to your friends can be particularly effective in the run-up to Christmas when people are looking for gifts.

Jumble sale

Estimate £40 - £120

Take your clothes and bric-a-brac to a car boot sale or organise a sale at work. It's a great way to raise funds and help clear out clutter. Alternatively, you could sell unwanted items on eBay or Facebook Marketplace and donate the profits to ShelterBox.

Jams and chutneys

Estimate £25 - £75

If you're a keen chef then why not make homemade jams, chutneys and pickles? Selling them to the local community via an honesty stall or at a local event is a great way to raise funds.

Book sale

Estimate £10 - £35

Collect up all the books you don't want any more and set up a stall at a local car boot sale, or market. You could also talk to a local café about setting up a bookswap for ShelterBox starting with your books.

Skill sale

Estimate £60 - £420

Do you have a skill other people could benefit from? Are you particularly tech-savvy or green-fingered? Put up posters in the local community and offer your services for a donation to ShelterBox.



Jenny and her team opened the doors to their new gallery CoastColourCanvas. After cutting the ribbon, they held a raffle which raised £131



Each year, Wendy opens her home to sell beautiful flowers, scrumptious cream teas and Cornish pasties to support ShelterBox



Bingham ran out of space to store his favourite books, so he decided to create a blog called 'Bingbong Books' - proceeds go to ShelterBox!

There are some legal factors you need to be aware of around selling things. The legal sheet in your fundraising pack will help, but do get in touch if you have any questions. It's also worth having a look at our How to Sell document for more handy hints and tips.

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